
GREATER VICTORIA

CRIME

STOPPERS

1-800-222-TIPS



POSITIVE FEEDBACK FROM OUR PARTNERS



helpful
Accessibility
knowledge important
timely quick
engaging
willing relatable accessible
professionalism
functional hard-work satisfied
efficient
community responsiveness
prompt assistance
impressed

ABOUT US

We are a community, media, and police cooperative program designed to involve the public in the fight against crime.

Greater Victoria Crime Stoppers encourages members of the community to assist local law enforcement agencies in the fight against crime by overcoming the three key elements faced by law enforcement in generating information that inhibit community involvement: fear of reprisal, apathy and reluctance to get involved.



STRATEGIC PLAN

MISSION

VISION

VALUES

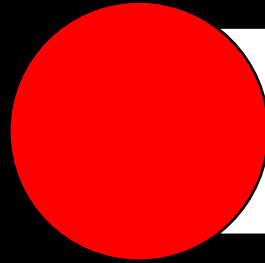
STRATEGIES



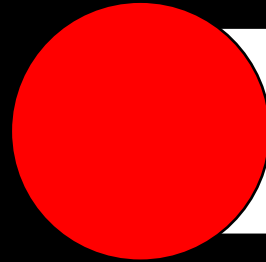


MISSION

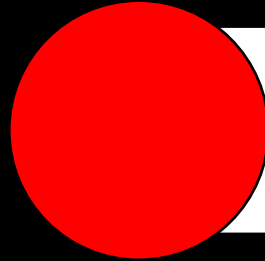
To be the trusted voice for a safer
Greater Victoria



We believe the communities of Greater Victoria have a right to be safe from crime and the fear of crime.



Our role is unique and complementary to, but independent from police.

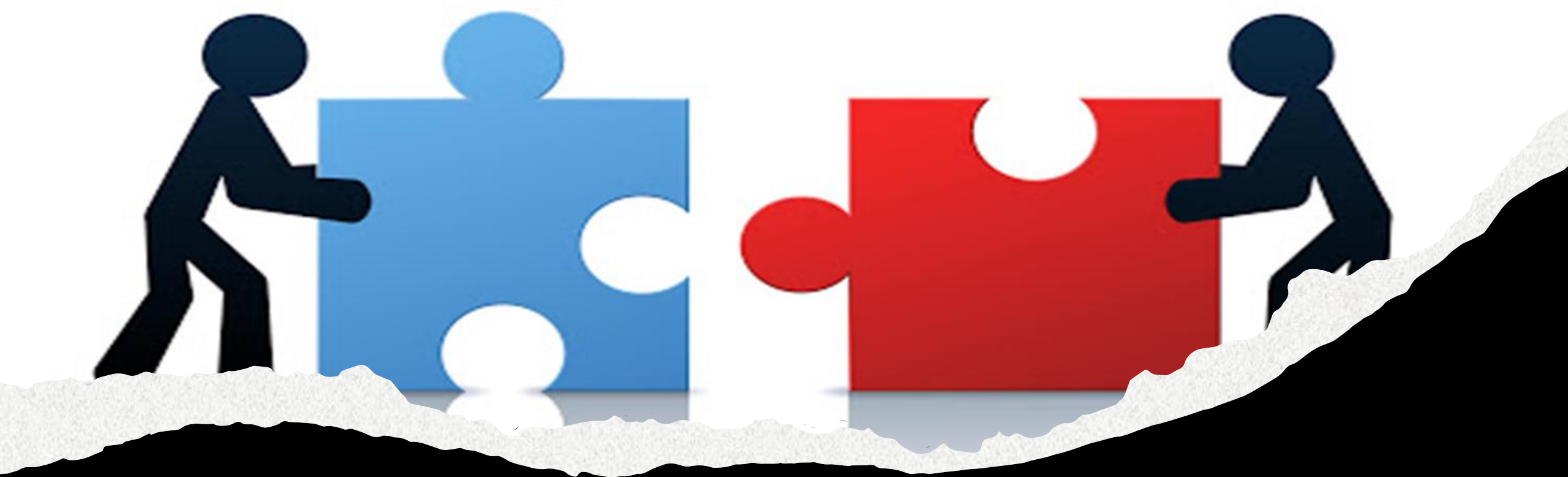


Our promise of anonymity protects people's identity and encourages them to report crime

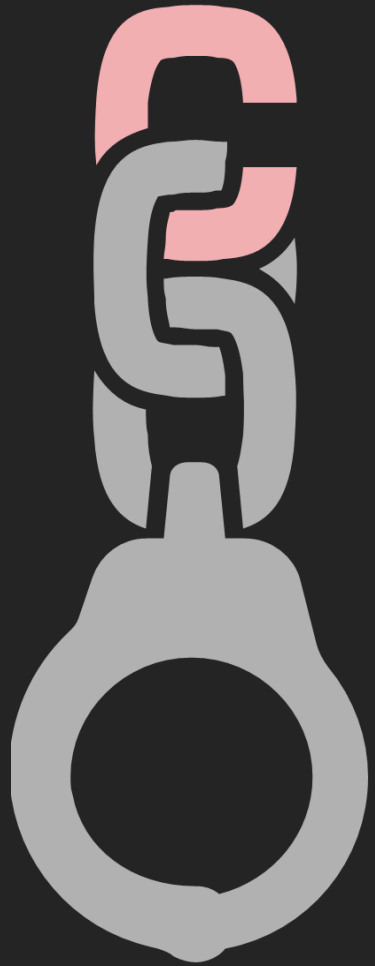


VISION

- To be seen as the trusted program to report crime anonymously
- To maintain and enhance the relationships with our partner agencies
- To remain relevant to the needs and trends of the community
- Be more welcoming to all the different cultures that make up Greater Victoria



CORE VALUES

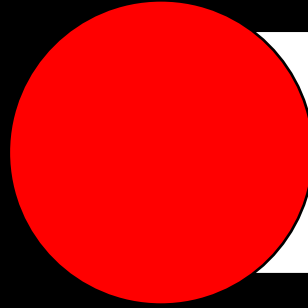


CORE VALUE

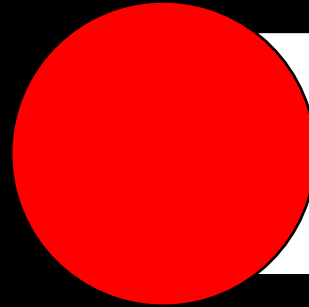
Trust is of the utmost importance to the success of Crime Stoppers at the Local, Provincial, National and International level.



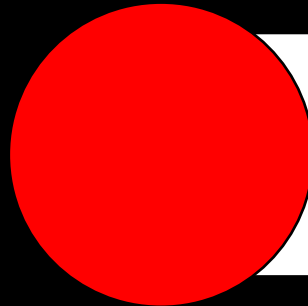
DIRECTIONAL VALUES



Safety - we believe that providing a safe and secure reporting service, enhances community safety.

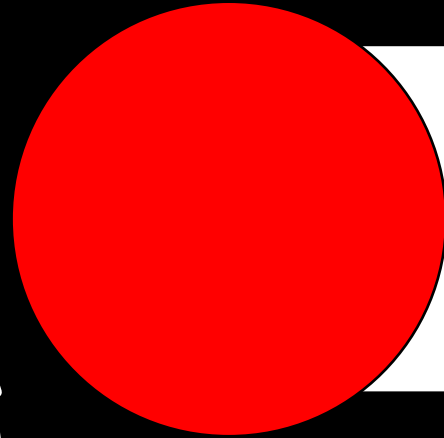


Accessibility - our reporting service is accessible, culturally safe and enables everyone to report crime.

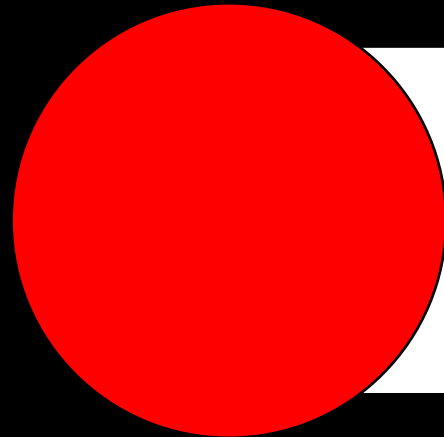


Dynamic - we strive to grow our program to continue to remain relevant.

VALUES WE WILL UPHOLD



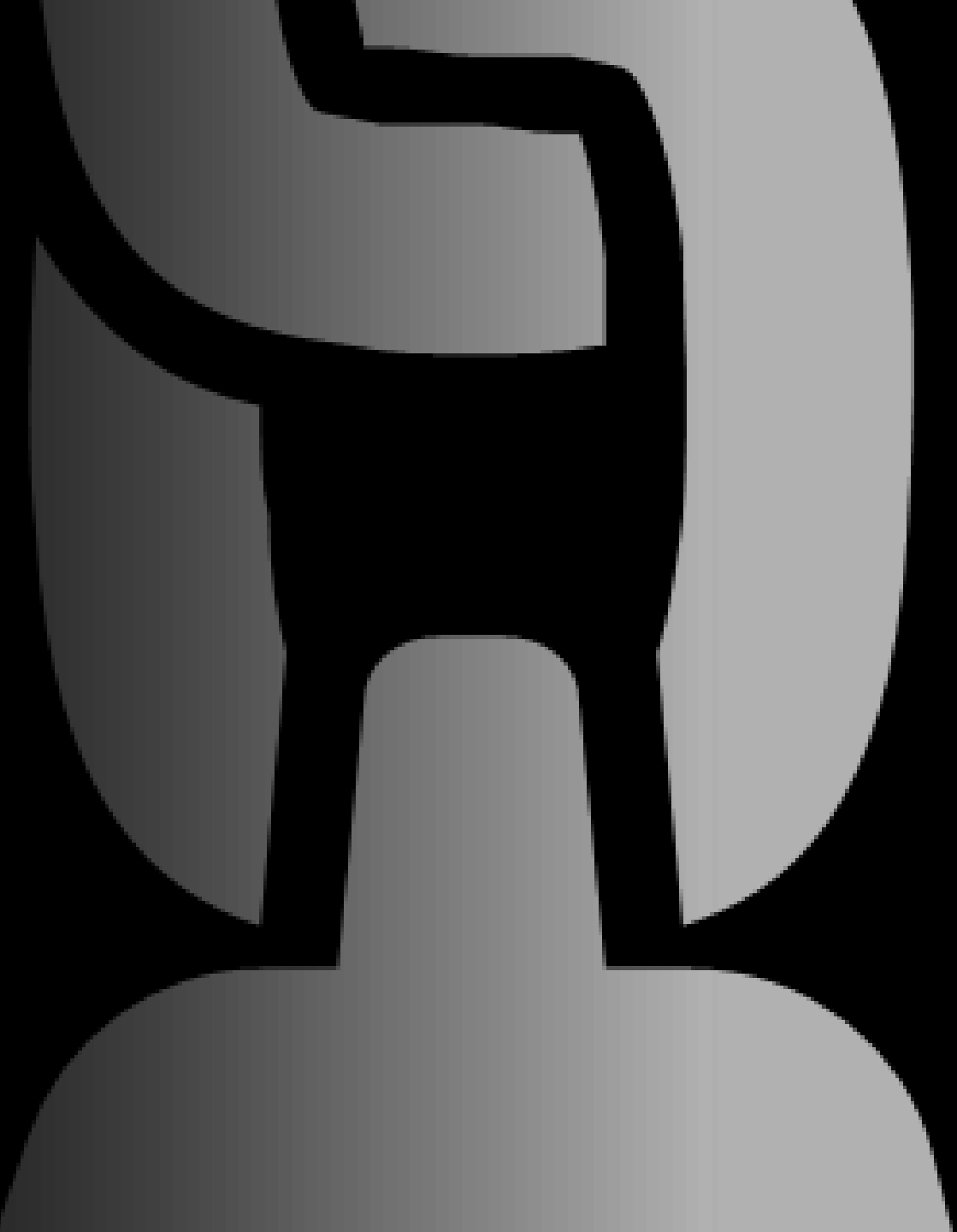
Ethical – we will act with integrity and transparency in all of our practices and hold ourselves accountable.



Respect – we respect our stakeholders, partners and tipsters, while maintaining a professional relationships.



STRATEGIC PRIORITIES



STRATEGIC PRIORITY #1



Strategic Priority

Connect with Greater Victoria's diverse communities/cultures



Tactic

Work with the Inter-Cultural Association



Tactic

Work with the Diversity Advisory Committee

STRATEGIC PRIORITY #2



Strategic Priority

Increase Public Presence



Tactic

Keep up to date on all social media platforms



Tactic

Maintain relationships with traditional media partners



Tactic

Attend as many relevant community event as the current climate will allow

STRATEGIC PRIORITY #3



Strategic Priority

Increase Measurable Statistics:
Increase tip numbers and law
enforcements recoveries



Tactic

If the other 2 priorities are met then this
will happen, our profile will be raised more
people will call in tips



Tactic

In turn this should lead to an increase of
usable intelligence for our law enforcement
partners to action.